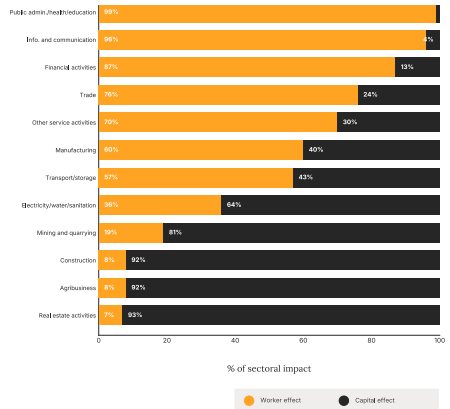
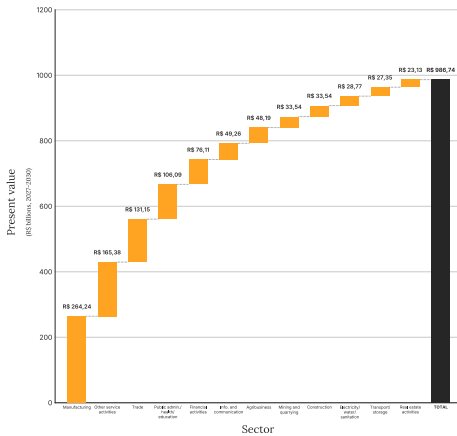


AI's Impact on the Brazilian Economy

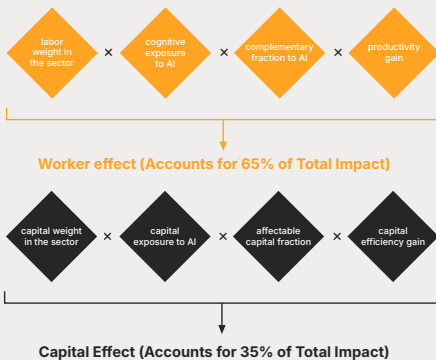
Estimated productivity gains by sector, 2027–2030

R\$
986,7_{bn}
Added to GDP
(2027–2030)

This is one of the first studies to estimate the sectoral impact of AI on Brazil's GDP through productivity gains. The impact is equivalent to about **7.6% of Brazil's estimated 2026 GDP**. It does not come from an abrupt disruption, but from gradual gains that accumulate sector by sector (more productive workers and more efficient machines).



How does AI impact production?



Policy Implications

Workforce reskilling: workers in cognitive activities exposed to AI need upskilling and reskilling policies to ensure an inclusive transition.

Digital infrastructure: in agribusiness — where the Capital Effect can reach R\$ 48.2 bn — realizing this gain depends on expanding rural connectivity and on-field data processing.

Regulatory certainty: developing the ecosystem and attracting investment require clear rules on AI and open data governance, balancing innovation with rights protection.



Read the full study [here](#) to learn more!

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