

Privacy Policy

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reglab
center for strategy
& regulation

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1. Purpose of this Policy

This Privacy Policy explains how REGLAB - CENTRO DE PESQUISA E ESTRATEGIA LTDA, a research company incorporated under the laws of Brazil (“Reglab”, “we”, “our”) collects, uses, stores, and shares personal data in connection with its website and institutional operations.

This Policy applies to personal data collected through our website, institutional contact channels, community and newsletter activities, event-related interactions, candidate communications, and similar administrative or institutional activities.

This Policy does not cover commissioned research projects or client-specific engagements that may be governed by separate contractual arrangements, confidentiality obligations, or specific data handling terms.

2. Personal Data We May Collect

Depending on the interaction you have with Reglab, we may collect the following categories of personal data:

- identification and contact data, such as name, email address, telephone number, organization, and job title;
- professional and institutional information voluntarily provided through forms, event registrations, newsletter subscriptions, contact requests, or community participation;
- recruitment-related information, such as resume details and professional background, when you apply for opportunities with Reglab;
- communications and messages sent to us through the website, email, forms, or other institutional channels;

- technical and usage data collected through cookies and analytics tools, including internet protocol address, browser type, device information, pages visited, date and time of access, and similar website interaction data.

As a rule, Reglab does not intentionally collect sensitive personal data, children's data, or large-scale consumer personal data through its website and institutional operations.

3. How We Collect Personal Data

We may collect personal data:

- directly from you, when you fill out a form, subscribe to communications, register for an event, apply for a role, or contact us;
- automatically, through cookies and analytics technologies used on our website;
- through institutional interactions related to Reglab's activities, including professional networking, mailing, and event organization, where there is an applicable legal basis.

4. Purposes of Processing

We may process personal data for the following purposes:

- to operate, maintain, and improve our website;
- to respond to contact requests, questions, and institutional communications;
- to manage subscriptions to newsletters, updates, communities, and similar communications;
- to organize and manage events, webinars, meetings, and institutional initiatives;
- to evaluate applications and manage recruitment-related processes;

- to understand website usage and improve content, navigation, and user experience;
- to maintain internal records and support administrative, operational, and security functions;
- to comply with legal, regulatory, or contractual obligations;
- to protect Reglab's legitimate interests, including institutional communication, information security, fraud prevention, and proper functioning of its operations.

5. Legal Bases for Processing

Reglab processes personal data based on applicable legal grounds, which may include:

- your consent, where required;
- compliance with legal or regulatory obligations;
- the performance of preliminary procedures related to a contract or other relationship;
- the regular exercise of rights in contracts, administrative proceedings, or legal matters;
- Reglab's legitimate interests, when appropriate and proportionate; and
- any other legal basis permitted under applicable law.

Where consent is the applicable basis, you may withdraw it at any time, without affecting the lawfulness of processing carried out before the withdrawal.

6. Cookies and Analytics

Our website may use cookies and similar technologies to ensure proper functionality, improve performance, and understand how visitors interact with our website.

Reglab uses Google Analytics to collect information about website usage, such as pages visited, navigation patterns, device data, and approximate geographic information derived from internet protocol addresses. This information helps us improve the website and understand audience engagement.

You may be able to manage cookies through your browser settings. Disabling certain cookies may affect website functionality.

7. Sharing of Personal Data

Reglab may share personal data with third parties only when necessary for the purposes described in this Policy, including:

- Google Workspace, for email, document storage, and routine business operations;
- Notion, for internal organization and administrative management;
- Slack, for internal communication and coordination;
- Google Analytics, for website traffic and usage analysis;
- service providers that support operational, technological, administrative, or communication activities, where applicable and appropriate.

Reglab does not sell personal data and does not share personal data with third parties for unrelated commercial purposes.

8. International Transfers

Some service providers used by Reglab may process or store personal data outside Brazil or in jurisdictions different from the one in which the data was collected. When this occurs, Reglab adopts reasonable measures to ensure that such transfers are carried out in accordance with applicable law and subject to appropriate safeguard and contractual protections.

9. Data Retention

Reglab retains personal data only for as long as necessary to fulfill the purposes described in this Policy, including to comply with legal, regulatory, contractual, administrative, or legitimate business needs. Retention periods may vary depending on the type of data and the context in which it was collected. Once the data is no longer needed, Reglab will use reasonable measures to delete, anonymize, or securely dispose of it.

10. Information Security

Reglab adopts reasonable technical and organizational measures to protect personal data against unauthorized access, loss, misuse, alteration, or disclosure, considering the nature of its operations and the data processed.

These measures include restricted access controls, use of business platforms for document and communication management, and internal handling practices designed to reduce security risks. However, no system or transmission method can be considered completely secure. For this reason, Reglab cannot guarantee absolute security.

11. Your Rights

Subject to applicable law, you may have the right to request:

- confirmation of whether we process your personal data;
- access to your personal data;
- correction of incomplete, inaccurate, or outdated data;
- anonymization, blocking, or deletion of data, where legally applicable;
- portability of data, where applicable;
- information about sharing with third parties;
- information about the possibility of denying consent and the consequences of doing so;
- revocation of consent, where consent is the legal basis for processing.

To exercise these rights, please contact: privacidade@reglab.com.br. Reglab may request additional information to verify your identity and process your request safely.

12. Third-Party Websites

Our website or communications may contain links to third-party websites or platforms. Reglab is not responsible for the privacy practices, content, or policies of those third parties. We recommend reviewing their respective privacy notices before providing personal data.

13. Updates to this Policy

Reglab may update this Privacy Policy from time to time to reflect changes in its practices, technologies, legal requirements, or institutional operations. The updated version will be published on our website with the relevant effective date. We recommend checking this page periodically.

14. Contact

If you have questions about this Privacy Policy or about how Reglab handles personal data in its website and institutional operations, please contact:

REGLAB - CENTRO DE PESQUISA E ESTRATEGIA LTDA

Email: privacidade@reglab.com.br

Website: www.reglab.com.br

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